



## CONTACT

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(712) 522-9258

## EDUCATION

University of Illinois at  
Urbana-Champaign  
BFA Graphic Design  
2021

## SKILLS

Photoshop  
Illustrator  
Indesign  
Branding  
Illustration  
Typography  
Design Thinking  
Data Visualization

## INTERESTS

Exclamation Points  
Making Earrings  
Anthropologie Window  
Displays  
Creating Pinterest Boards  
Handwritten Notes  
Dr. Pepper  
Sewing Machines

## EXPERIENCE

### **Arc Worldwide** *Junior Art Director*

*August 2022 - Present*

Partners with copywriters on the Unilever team to develop concepts and designs that are on strategy and brand. Uses knowledge of design principles as well as current trends to execute visual problem solving ideas and brainstorms for global brands and nationwide retailers.

### **Kohl's** *Creative Designer*

*August 2021 - August 2022*

Captures customer needs by solving creative challenges and building creative designs in a fast-paced environment specifically for kohls.com and Kohl's social channels. Collaborating with project management and art directors to maintain a consistent branding message and style while incorporating the latest trends within digital design and social media.

### **Kohl's** *Digital Marketing Intern*

*June 2020 - August 2020*

Created content for Kohl's social media platforms and website while maintaining the Kohl's brand. Collaborated with fellow interns during a "shark tank" competition where we created a marketing campaign that was presented in front of hundreds of Kohl's employees. Ideated and developed Kohl's merchandise that followed specific brand guidelines and deadlines.

### **Illinois Leadership Center** *Graphic Designer*

*August 2019 - May 2021*

Serving as a brand manager and visual story teller for the Illinois Leadership Center. Worked with other staff members to create dozens of digital and printed publications, marketing materials, and promotional advertisements. Designed and developed graphics for over a hundred social posts and video boards to establish the Illinois Leadership Center's social media presence. Created a process to produce and deliver creative, consistent and regular postings on multiple social media platforms.

### **BCRA Design** *Experiential Graphic Design Intern*

*June 2019 - August 2019*

Assisted with the creation and production of graphics for several different projects for the Experiential Graphic Design Team at BORA in Seattle, Washington. Collaborated with fellow interns on the design for a public installation at the Seattle Design Festival.